

## Entry Form (Business)

### Summary of the AR/VR Innovation Contest Official Rules

Below is an executive summary of the AR/VR Innovation Contest Official Rules (<https://aiis.snu.ac.kr/xrhub/rules.php>) (“Rules”). This summary has been prepared only for your ease of understanding and are not to be considered in construing or interpreting the Rules. Please refer to the Rules to exactly understand your rights and obligations.

- The AR/VR Innovation Contest (“Contest”) is sponsored by **Facebook Singapore Pte Ltd** (“Sponsor”) and hosted by **Artificial Intelligence Institute Seoul National University** (“AIIS” and/or “Host”).
- This Contest is open only to individuals and businesses who meet the following criteria:
  - **Eligible individuals:** individuals who are at least eighteen (18) years old and the age of majority and are faculty or postgraduate researchers focused in computer science, engineering or other related disciplines **employed by an accredited university in the Territory** (as defined below);
  - **Eligible business entities:** entities in the business of software and/or hardware development at the start-up or scale-up stage having a principal place of business in the Territory and where each person participating is at least eighteen (18) years old and the age of majority; and
  - **Ineligible individuals and businesses:** (i) government officials, political figures, and businesses politically affiliated, (ii) those subject to U.S., EU, United Nations, UK, or the Republic of Korea’s trade sanctions, and (iii) those affiliated to Sponsor or any other entities participating in the design, promotion, marketing, administration, or fulfillment of this Contest (“Released Parties”) and their family members.

Territory: Afghanistan, Australia, Bangladesh, Brunei, Cambodia, China, Fiji, Hong Kong, China, Indonesia, Japan, Kazakhstan, Kiribati, Kyrgyzstan, Laos, Macau, China, Malaysia, Marshall Islands, Micronesia, Mongolia, Myanmar, Nauru, Nepal, New Zealand, Pakistan, Palau, Papua New Guinea, Philippines, Samoa, Singapore, Solomon Islands, South Korea, Sri Lanka, Taiwan, Tajikistan, Thailand, Timor-Leste, Tonga, Tuvalu, Uzbekistan, Vanuatu, and Vietnam

- Participant’s content must meet all of the following requirements, or the associated entry may be disqualified:
  - If any part of a participant’s content depicts, identifies, or includes any person that is not participant himself/himself/herself, participant must have all permissions and rights from the individual depicted, identified, or included and agrees to provide Sponsor with written confirmation of those permissions and rights upon request;
  - Participant must have all necessary permissions and rights to submit the content in this Contest and agrees to provide Sponsor with written confirmation of those permissions and rights within the timeframe requested, if requested;
  - Content must not create or imply any association between Sponsor and any individual or entity or his, her, or its products or services, including the participant;
  - Content must not infringe, misappropriate, or violate any rights of any third party including, without limitation, copyright (including moral rights), trademark, trade secret, or rights of privacy or publicity;

- Content must not include information or content that is false, fraudulent, deceptive, misleading, defamatory, libelous, disparaging, harassing, threatening, profane, obscene, pornographic or otherwise adult-oriented, hateful, indecent, inappropriate, or injurious to any Released Party or any other party;
  - Content must not contain or describe any harmful or illegal activity or content or in any way violate any federal, provincial, state, or local laws, rules, or regulations;
  - Content must be suitable for presentation in a public forum;
  - Participant agrees that his, her, or its participation in the contest and agreement to the Rules and any Released Party’s reproduction, display, and use of the content in accordance with the Rules will not violate any agreement to which participant is a signatory or party;
  - Participant agrees to indemnify the Released Parties against any and all claims from any third party for any use or reuse by any Released Party of the content authorized under the Rules; and
  - Participant certifies and confirms that the prize amounts granted for his, her, or its participation are the result of his, her, or its participation in the Contest in the country of residence or establishment provided at the time of Contest entry.
- Participants further acknowledge:
    - Sponsor reserves the right to disqualify from the Contest any participant whose entry refers, depicts, or in any way reflects negatively upon a Released Party, the Contest, or any other person or entity or does not comply with the Rules, including any of the above submission requirements; and
    - Entries may not be acknowledged and may be destroyed after the Contest period.
- Contest winners acknowledge:
    - **In the case of individual winners: The grant amount will be awarded to the individual’s university. No funds will be awarded directly to the individual.** To get prizes, **individual winners will be required to submit a copy of staff card or proof of employment issued by their universities**, and the universities affiliated with the individual winners will be required to submit copy of **(i) government-issued document of registration/incorporation (or equivalent), and (ii) bank statement;**
    - **Winners may be required to respond to winner notification and other communications from Host or Sponsor within seven (7) days from the date of notification (or other specified timeframe) or can be disqualified from receiving the prize;** and
    - Sponsor is not responsible for and will not replace any lost, mutilated or stolen prize or prize element or any prize that is undeliverable or does not reach a winner because of incorrect or changed contact information.
- Except where prohibited by law, each entrant grants to the Released Parties the royalty-free, transferable, sublicensable right and permission to use, edit, modify, copy, reproduce, and distribute their content solely to the extent necessary to administer the Contest. Except where prohibited by law, each entrant grants the Released Parties the right and permission to use, publish, post or display their name, photograph, likeness, voice, prize information, biographical information, any quotes attributable to him or her, any other indicia of persona, and any information or content provided in or submitted as part of their entry for advertising, trade, promotional and publicity purposes.
- To the maximum extent permitted by mandatory law, the Released Parties exclude from these Rules all conditions, warranties, and rules by statute, general law, or custom, except for liability in relation

to a non-excludable guarantee. Subject to any non-excludable guarantees, each entrant agrees to indemnify the released parties from any liability for injuries or damages from any Contest- or prize-related activity.

- If this Contest is not capable of running as planned, Sponsor reserves the right to cancel, modify or suspend this Contest and award the prize from eligible entries received.
- Except where prohibited, in any disputes, under no circumstances will an entrant be permitted or entitled to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-pocket expenses (if any), not to exceed ten dollars (\$10), and entrant further waives all rights to have damages multiplied or increased, to the extent permitted by law.
- This Contest, these Rules, and any dispute arising under or related to the entry, this Contest and/or the Rules will be governed by the laws of the Republic of Korea. Any legal actions, suits, or proceedings related to this Contest will be brought exclusively in courts of competent jurisdiction located in the Republic of Korea.

Based on the foregoing disclosure and explanation, I agree to the full terms and conditions of the AR/VR Innovation Contest Official Rules which are publicly available on <https://aiis.snu.ac.kr/xrhub/rules.php>.

- Company name (as shown in incorporation or business registration document):
- Brief description of the business:
- Place of incorporation/registration:
- Year of establishment:
- Number of employees:
- Full official name of contact person:
- Phone number:
- Email address:
- Company correspondence address:
- Company website address (if any):

I hereby submit my entry form to the AR/VR Innovation Contest.

Date:

Company name:

Authorized signatory name:

Signature:

Attached: Written proposal (no more than 7 pages) that 1) identifies a challenge in the adoption or use of AR/VR technologies relating to one of privacy, safety & wellbeing, and equity & inclusion; and 2) proposes an innovative & practical solution, either at hardware or software level, to address the challenge.